

PRESS NOTE

PMRDA Razes Illegal Hoarding in Lonikand; Massive Crackdown Continues

Pune: Intensifying its drive against unauthorized structures, the Pune Metropolitan Region Development Authority (PMRDA) on Friday demolished a massive illegal hoarding in Lonikand, Haveli taluka.

The action was initiated against a giant billboard erected at Survey No. 41 in Lonikand, which was found to be constructed without any legal permits or official sanctions.

The anti-encroachment drive was carried out following directives from Metropolitan Commissioner Dr. Abhijit Chaudhari and under the guidance of Additional Metropolitan Commissioner K. Manjulakshmi. The field operation was led by Himmat Kharade, In-charge Joint Commissioner of the Encroachment Removal Department, along with Tehsildars Ravindra Ranjane and Asha Holkar.

Speaking on the crackdown, Himmat Kharade emphasized the necessity of structural compliance. "Given the rapid urbanization within PMRDA limits, obtaining legal permission for hoardings is mandatory to ensure public safety. We urge all hoarding owners who haven't secured the necessary permits to do so immediately. Failure to comply will result in more stringent action in the coming days," Kharade warned.

The issue of illegal hoardings has gained significant traction across the Pune and Pimpri-Chinchwad municipal regions following recent safety concerns. PMRDA's aggressive stance has sent a strong signal to unauthorized operators. The administration has clarified that this special drive will continue across the metropolitan region to weed out all non-compliant structures.

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